



Our Services

To assist a publicly traded company in expanding its shareholder base and liquidity, Strike Price Marketing offers a tailored combination of services.

1. **Investor Relations Management:**

Strike Price Marketing specializes in comprehensive Investor Relations (IR) Management, designed to bridge the communication gap between companies and the financial community. We collaborate closely with leadership teams to craft a strategic IR roadmap, encompassing everything from compelling investor presentations to transparent quarterly reports. Our services also prioritize stakeholder engagement, with initiatives ranging from hosting shareholder meetings to facilitating interactions with key financial analysts and brokers. Our unique IR digital platform ensures real-time, user-friendly access to financial data, bolstered by interactive tools that foster deeper insights. Beyond the norm, we're equipped to handle crisis management, offering strategies that protect and elevate company reputation even in challenging times. We also emphasize the growing significance of ESG factors, aiding companies in effectively communicating their environmental, social, and governance initiatives. With training workshops for company representatives and event management capabilities, we ensure your company always puts its best foot forward in the financial arena. With Strike Price Marketing, trust, credibility, and long-term investor relationships aren't just goals—they're guarantees.

2. **Investor Communications:**

Strike Price Marketing stands at the forefront of enhancing Investor Communications, ensuring publicly traded companies consistently engage their stakeholders with clarity and impact. We design compelling investor decks that encapsulate a firm's value and trajectory, coupled with comprehensive quarterly and annual reports that meld regulatory adherence with captivating narratives. Our expertise extends to orchestrating impactful earnings calls, periodic investor updates, and managing timely crisis communications. The digital realm isn't left uncharted; our interactive online portals offer real-time investor essentials, complemented by chat features for



instant query resolution. With strategically crafted press releases, feedback mechanisms, and investor kits, we champion a transparent dialogue, fostering trust and a deepened understanding of a company's value proposition in the investor community. With Strike Price Marketing, your company's investor communications transition from mere updates to influential dialogues.

3. Liquidity Enhancement Solutions:

Strike Price Marketing is a vanguard in strategies tailored to bolster liquidity for publicly traded companies. By leveraging a two-pronged approach of broadening the investor base and enhancing stock visibility, we connect companies with institutional giants and retail investors alike through impactful outreach programs. Along with strong ties to market analysts, our collaborations with financial media ensure that your stock is always in the spotlight. Our adept IR management keeps stakeholders updated and engaged, sparking trading activity. Ethical stock promotions, strategic partnerships with market influencers, and potential dividend distributions or stock buyback initiatives further solidify our commitment to enhancing your stock's liquidity. At Strike Price Marketing, we not only prioritize transparency and compliance but also harness the latest in AI and data analytics, ensuring your stock is positioned optimally in the market for maximum liquidity.

4. Financial Reporting and SWOT Analysis:

Recognizing the pivotal role that transparent financial reporting plays in instilling investor confidence, we've honed our expertise to deliver accurate, timely, and clear financial disclosures that align with both regulatory requirements and stakeholder expectations. Beyond the numbers, our team dives deep to provide a thorough SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis, offering companies a panoramic view of their market position. This dual service not only illuminates a company's current financial health but also highlights areas of potential growth, risks to mitigate, and strategies to solidify their market standing. With Strike Price Marketing, financial clarity meets strategic foresight.

5. Virtual Investor Connect: Live Media Presentation Service:

Elevate your company's visibility and investor engagement with Strike Price Marketing's Live Media Presentations. This service offers a dynamic platform for direct connection with over 25,000 small-cap investors, blending the convenience of virtual presentations with the impact of face-to-face communication. Through live webcasts, interactive Q&A sessions, and the potential for private meetings, your company's story will not only reach but resonate with a diverse audience of shareholders, institutional investors, and analysts. Eliminate the need for traditional stock promotion and harness the power of direct, credible, and strategic outreach to build your shareholder base, foster trust, and secure long-term investment—all while managing marketing



costs effectively. Choose Live Media Presentations for a transparent, efficient, and engaging way to amplify your company's narrative and growth potential.

6. Digital Brand Amplification:

Strike Price Marketing presents its dedicated Social Media Presence service, crafted for businesses keen on harnessing the unparalleled reach and engagement potential of platforms like Twitter, LinkedIn, Facebook, and Instagram. Dive into a tailor-made strategy that seamlessly aligns with your corporate vision, enriched with captivating content designed to resonate with your audience. We prioritize two-way dialogues, fostering genuine connections while monitoring, analyzing, and fine-tuning every move with data-driven insights. Whether managing real-time interactions, executing paid promotions, or swiftly navigating potential PR challenges, our commitment ensures your brand's digital presence is both impactful and agile. With Strike Price Marketing by your side, watch your brand story unfold dynamically in the vast digital landscape, captivating audiences and driving brand loyalty.

7. Third-Party News Article Crafting:

Narrating a brand's journey requires finesse, authenticity, and a third-party perspective that lends credibility to your message. Strike Price Marketing proudly offers its esteemed "Third-Party News Article Writing" service, adeptly weaving compelling brand narratives that resonate with readers. Our team of seasoned writers delves deep into your brand's ethos, accomplishments, and vision, producing articles that strike a balance between informative and engaging. These third-party pieces not only bolster your brand's credibility but also provide fresh, objective insights that captivate your target audience. Whether it's showcasing a milestone, offering industry insights, or presenting a corporate success story, trust Strike Price Marketing to encapsulate it with journalistic integrity and creative flair. Elevate your content strategy; let us narrate your brand's story as only an objective observer can.

8. Ticker Tagging:

"Ticker Tagging" is a revolutionary marketing strategy tailored for publicly traded companies seeking to boost their stock visibility. Rather than broadly disseminating company updates, ticker tagging hones in on potential investors already interested in related sectors. Think about it: If your stock news isn't making waves, perhaps it's not reaching the right audience. A social media company should target investors in Facebook, Twitter, or Snapchat, while a biotech firm would benefit from reaching out to shareholders of Amgen, Gilead Sciences, or Pfizer. Ticker tagging ensures your news resonates with those who recognize and appreciate your industry's potential, specifically targeting long-term, blue-chip investors who are poised for long-term engagement, promising stability and growth for your stock.